

Regions and Nations Tracker 2021

Lack of local investors leads to wasted economic potential

45%

of businesses using external finance in 2021



86%

of equity investment based in London, South East, East of England and North West, despite hosting just 55% of smaller businesses

Uneven spread of equity finance

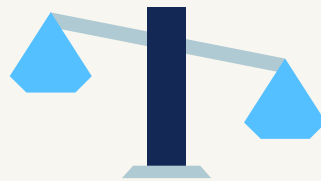
62%

of investment is in London, but it only hosts 19% of the UK's smaller businesses



1.5%

of investment in Yorkshire and the Humber, but it hosts 7% of the UK's smaller businesses



60%

of investors into businesses in East of England, South East, East Midlands, and South West are based in London

90%

of equity investors in London businesses are also based in London



Rural business owners more pressed into injecting personal funds

38%

of rural construction business owners used personal funds, compared to 27% of their urban counterparts



The British Business Bank's commitment to address regional imbalances

86%

of businesses supported by the Bank's programmes are based outside of London



£943m

invested into businesses outside of London in 2020/21

In total, the Bank's regional funds provided a

£357m

flow of finance into regional finance markets in 2020/21



Investors favour short distance deals

in **82%**

of equity investment stakes the investor and the recipient business are within two hours of each other and 61% within one hour



30 minutes

between investor and recipients in over 50% of equity stakes in 2020 despite increased remote working under Covid-19

Top 20 Local Authorities account for

58%

of equity deals since 2011

