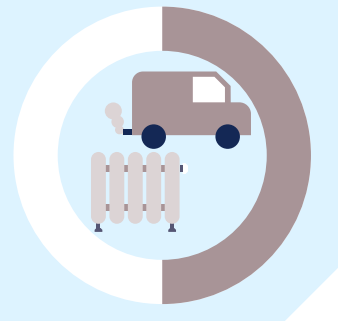


# Smaller businesses and the transition to net zero

Smaller businesses estimated to account for

**50%**

of all UK business-driven emissions



Smaller businesses are mostly at the early stages of transition

**76%**

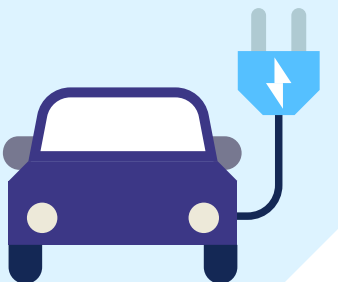
are yet to implement a decarbonisation strategy



but

**94%**

of smaller businesses said they have taken at least one action to reduce their emissions



Awareness is becoming significant, although attitudes are split

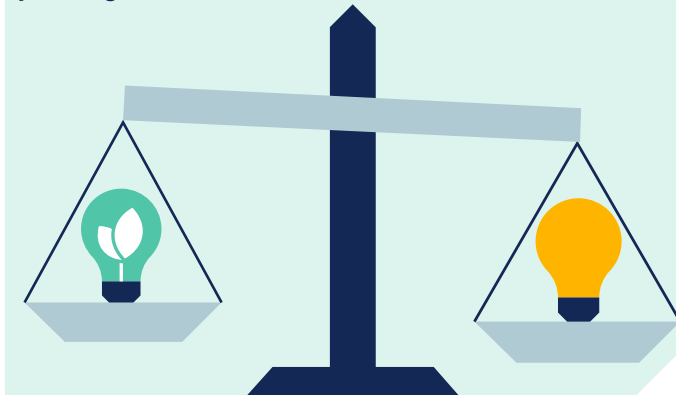
**57%**

of smaller businesses are aware of the government's commitment to reach net zero emissions by 2050



**47%**

of smaller businesses state carbon reduction is a high or very high priority



**53%**

are not yet ready to prioritise decarbonisation

Barriers are multiple, complex, and business specific

Smaller businesses identified more than 20 barriers preventing action on net zero

**35%**

cited costs as a barrier for reducing carbon emissions including upfront costs



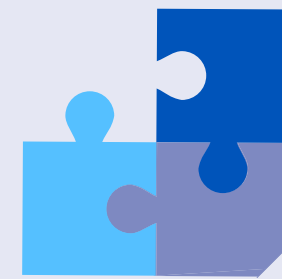
**32%**

cited feasibility, such as lack of control due to tenancy agreements or lack of an appropriate technology



**12%**

cited lack of information



Finance as an enabler to net zero transition

**11%**

of smaller businesses have accessed external finance to support net zero actions so far, equating to 700k businesses



**22%**

are prepared to access external finance to support net zero actions in the next five years, equating to 1.3m businesses

